

Rights Guide

Spring 2012
Popular Fiction
Popular Non-Fiction
(Scherz, Krüger, FTV)

scherz  K R Ü G E R



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Fiction



Susanne Fröhlich
Lackschaden
Novel, 240 pages
Krüger Verlag, March 2012

Susanne Fröhlich, born in Frankfurt am Main in 1962, is a successful television and radio presenter.

Rights sold to “Lieblingsstücke”:
Czech Rep.: Vikend
Slovenia: Knjige

Susanne Fröhlich

Lackschaden

Damaged Goods

What does it feel like when your own children are hardly speaking to you, your husband seems to prefer spending his time at the golf course to at home, while your father-in-law expects to be entertained all day long and the menopause casts its sweaty shadow over your whole life? Is that all there is? A life as a cleaning lady, cook, chauffeur, tidier and consoler with a day job at an advertising agency? No! decides Andrea Schmidt and she soon realizes: Oh, yes, there's more to life than that! Brutally honest and unsparingly funny, Susanne Fröhlich's novel deals with life during the change of life – making one thing perfectly clear: the fun's not over yet by any means!

- **Well over a million Susanne Fröhlich books sold in total**
- **Broad media presence**
- **For all fans of Andrea Schmidt and Susanne Fröhlich**



Stephan Ludwig
Zorn
Crime Novel, 352 pages
FTV, May 2012

Stephan Ludwig, born 1965, is an author and radio producer and lives in Halle. *Zorn - Tod und Regen* is his first crime novel.

Stephan Ludwig

Zorn

As tough as a thriller, as entertaining as a detective show: the gripping opener to the new series featuring Detective Inspector Claudius Zorn

“It took three hours for her to lose her mind, and another two before she was allowed to die at last.”

The police find traces of a brutal crime but no body. Detective Chief Inspector Claudius Zorn takes over the investigation – the first serious crime on his patch for years. Zorn and his oddball assistant Schröder finally find a woman’s corpse: her killer tortured her to death but seems to have given her painkillers beforehand – why? Who sent the police a video as evidence? And who wants to stop the investigators from finding out the dead woman’s identity at all cost? Zorn and Schröder still don’t have a suspect, when suddenly another murder takes place...



Moritz Matthies
Ausgefressen
Novel, 248 pages
Scherz, February 2012

Moritz Matthies is a pseudonym.

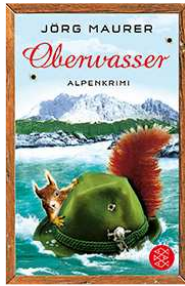
Moritz Matthies

Ausgefressen

Animal Mischief

“Pleased to meet you. My name is Ray. I’ve always wanted to be a private detective, ever since I can remember. As anyone will agree, there’s really no better job for a meerkat. Surveillance and observation are pretty much in our genes. And the same goes for reading tracks and sniffing around. I’m the perfect private eye. The only thing is, my talents go entirely unnoticed here in the zoo. Or at least, they used to. Because today Phil turned up. And it looks like he needs our help.”

- Criminal wildlife comedy from Germany**
- For readers from 12 – 99 years of age**
- For fans of *Madagascar* and *The Meerkats***



Jörg Maurer
Oberwasser
Alpine Crime Novel, 352 pages
FTV, March 2012

Jörg Maurer comes from Garmisch-Partenkirchen. He studied German and English literature, theatre studies and philosophy and is not now only a crime writer, but also a musical cabaret artist. Firmly established in the south German cabaret scene, he spent several years running a theatre in Munich and has won a number of awards for his work, including the Munich Cabaret Prize (2005) and the Agatha Christie Crime Prize (2005 and 2006). His crime fiction cabaret programme has a cult following.

**Rights sold to “Föhnlage” and
“Hochsaison”:**
AST, Russia

Jörg Maurer

Oberwasser

Afloat in the Alps

**Keep afloat with Jörg Maurer!
If you sink to the bottom you're probably dead:
Detective Jennerwein's wildest case**

- Top ten Spiegel Bestseller author**
- Niedertracht spent 18 weeks on the bestsellers chart**
- TV adaptation of *Föhnlage* on 1 October 2011**
- Germany-wide tour with new cabaret reading programme**
- Well over 600,000 Jörg Maurer books sold**
- The original Alpine crime novels: often imitated but never equalled**

By night in an idyllic Alpine spa resort, dark figures drag a lifeless body to the Höllentalklamm. Detective Inspector Jennerwein is given a delicate job. He has to find a missing federal investigator but no one must know he is looking for him. While he and his trusty team are officially hunting down a poacher, he is searching mountain streams and canyons for the missing man. Meanwhile, the locals start telling gloomy old tales of rafters drawn into a cave by wild water, a curious collector discovers cryptic markings on an old gold coin, and a sniper is shooting from the waterside. DI Jennerwein is almost plunged into a maelstrom of confusion...



Leon Morell
Der sixtinische Himmel
Historical Novel, 656 pages
Scherz, May 2012

Leon Morell is a pseudonym. The author of numerous novels and non-fiction books was born in Alsfeld/Hessen in 1967. He studied music and literature in Marburg and Berlin. His great passion for Italy and Renaissance art inspired this novel, which he worked on for just as long as Michelangelo devoted to the frescoes in the Sistine Chapel. Now a father of three, the author lives in Berlin.

Leon Morell

Der sixtinische Himmel

The Sistine Heavens

Bologna, 1508: the Renaissance. Art and culture are in full bloom. Eight-year-old Aurelio sees a marble angel in a Bologna church. Deeply impressed by its beauty, he decides he wants to become a sculptor.

In Rome awaits a world he has never known: the streets and squares are bustling with life, magnificent palaces and beautiful churches entrance the eye at every turn. But the city has its shady sides too: the Plague is raging and the streets are crowded with beggars and courtesans.

The boy is lucky – Michelangelo takes him on as an assistant in his workshop. He has just been commissioned by the Pope to repaint the ceiling of the Sistine Chapel.

The sculptor gets to work reluctantly, preferring to work with marble. But the further the fresco proceeds, the more energy it drains from the master. For he is working in a secret location by night, creating a white marble sculpture of the woman who ought not to exist: the Pope's courtesan.

Michelangelo Buonarroti was born in Caprese/Tuscany on 6 March 1475. His frescoes and sculptures are considered among the most significant works in art history. Alongside the ceiling frescoes in the Sistine Chapel, his most famous works include David, Moses and the Pietà. He died in Rome on 18 February 1564.

Non Fiction



Daniel Berger
*Fragen ohne Antwort - Laien
spekulieren, Experten klären
auf: Warum gibt es kein
Katzenfutter mit
Mäusegeschmack?*

Questions Without Answers –
Laymen Speculate, Experts Explain.
Why Is There No Mouse-Flavoured
Cat Food?

Daniel Berger

*Fragen ohne Antwort - Laien
spekulieren, Experten klären auf:
Warum gibt es kein Katzenfutter mit
Mäusegeschmack?*

256 pages

FTV, August 2012

Daniel Berger, born 1977, is the co-founder and managing director of the Berlin communication agency fabrik neue medien, which runs the website FragenOhneAntwort.de. He is also a lawyer specialising in media law.

Is it OK for vegans to breastfeed, and why is there no mouse-flavoured cat food? On the website FragenOhneAntwort.de (50,000 hits per month), readers look for answers to unsolved everyday questions and dilemmas. The web community contributes funny, profound, sometimes surprising but always entertaining solutions. With the aid of experts from various fields, scientifically underpinned answers are then found to the initially unanswered questions. The best of the website now in book form.



Georg Cadeggianini
*Aus Liebe zum Wahnsinn. Mit 6
Kindern in die Welt*
256 pages
FTV, April 2012

Georg Cadeggianini, born 1977, is a columnist and editor for *Brigitte* magazine. He also writes for *Stern*, *Süddeutsche Zeitung*, *Nido*, *Zeit Campus*, and *Chrismon*. He works in Hamburg and lives in Munich.

Georg Cadeggianini

Aus Liebe zum Wahnsinn. Mit 6 Kindern in die Welt

For the Love of Insanity. Discovering
the world with six children

The author has a long-running column in *Brigitte* magazine

- Funny and adventurous stories of a young family in Germany and abroad

Complicate your life: for the journalist Georg Cadeggianini and his family, no chaos is too great, no land is too foreign and no apartment is too small. Bit by bit, their life expands: the children get older and more numerous, the problems get different and bigger, the apartments get dearer and smaller.

A hunting expedition with a blind uncle in Italy, laughing gas in a Scottish delivery room, or a flat-share with Indians in Israel: Cadeggianini reports on the life of an Italo-German family between Germany and abroad, between madness and sanity, between anecdotes and strangleholds, levity and the Lebanon War, planning for the future and cutting fingernails – 140 of them a week. A life full of chaos and crazy ideas – plus a huge portion of joie de vivre!



Uta Eisenhardt
Am Dienstag habe ich meinen Vater zersägt. Die härtesten Fälle einer Gerichtsreporterin

I Sawed Up My Father on Tuesday. A court reporter's toughest cases

Uta Eisenhardt
Am Dienstag habe ich meinen Vater zersägt. Die härtesten Fälle einer Gerichtsreporterin
192 pages
FTV, September 2012

In her second book, court reporter Uta Eisenhardt looks at cases that (almost) cross the pain barrier: she reports on the most dramatic cases, most brutal murders, remorseless perpetrators and helpless victims. Jealousy-fuelled murder, sexual abuse or spontaneous bloodlust: these true crimes will truly get under your skin – for gripping reading!

Uta Eisenhardt lives in Berlin and has been a justice correspondent since 2003. In her column on stern.de she reports weekly from the Berlin justice court, Germany's largest court.



Nicolai Friedrich
Ich weiß, was in Dir steckt. Mit mentalen Tricks Unmögliches erreichen
288 pages
FTV, April 2012

Even as a child, **Nicolai Friedrich** (born 1976) dreamed of becoming a magician. To make sure he had a “sensible” job to fall back on, he studied law and is now a member of a Frankfurt lawyers’ practice. Friedrich specializes in mental magic, receiving the prize for best performance in the discipline at the Beijing world championship in 2009. His stage show tours Germany and abroad and he is a regular guest on TV talk shows.

Nicolai Friedrich

Ich weiß, was in Dir steckt. Mit mentalen Tricks Unmögliches erreichen

I Know What You’re Capable Of. Achieving the impossible with mental tricks

Nicolai Friedrich shows how we can free our thinking from the fetters of negative models, rise above ourselves and achieve the seemingly impossible. For the first time, the mental magician reveals his secret knowledge and grants us an insight into the world of his magical thinking. The methods, techniques and tricks he uses to develop his sensational feats can be transferred to our daily lives, for use at work, in love and to fulfil our greatest wishes and most ambitious aims. The lightness with which hidden mental powers can be awoken and previously unachievable goals can be reached borders on magic.

- **Gripping mix of psychology, human nature and magic**
- **The world’s best mentalist reveals his techniques – a book full of stories, examples and practical exercises**
- **Major media campaign**

ANTOINE F. GOETSCHEL



Antoine Goetschel
Tiere klagen an
256 pages
Scherz, April 2012

Dr. Antoine F. Goetschel has been a practicing lawyer in Zurich since 1985. He focuses on animals in law, ethics and society and has published numerous books and essays on the subject. He co-founded a Swiss foundation for animals in law and played a key role in Switzerland's anchoring of dignity for animals in its constitution – the only country in the world to do so. He held the unique office of animal protection lawyer for the canton of Zurich for three years. He also lectures at the University of Zurich.

Antoine F. Goetschel *Tiere klagen an*

Animals Have Rights

Animals have to meet a wide variety of needs in our society: they take the place of family members, end up on our plates, or are used for tests and experiments. The world's leading animal protection lawyer Antoine F. Goetschel has been fighting on behalf of those who cannot defend themselves for 25 years. He knows the most interesting, cruellest cases and the legal snares around the world like no other. His book is an essential contribution to a new perspective of the relationship between humankind and the animal world.

- **The world's leading animal protection lawyer raises his voice – moving, provocative, ethically and morally relevant**
- **An essential contribution to a new perspective of the relationship between humankind and the animal world**
- **For readers of Jonathan Safran Foer's *Eating Animals* and Karen Duve's *Anständig essen***
- **Major media campaign**



Stephan Kulle
Karmapa. Der neue Stern von Tibet
356 pages
Scherz Verlag, March 2012

Stephan Kulle, born 1967, is a theologian, journalist and author (his books include *Riss im Glück* and *40 Tage im Kloster des Dalai Lama*). He was rendered paraplegic by an accident at the age of 23 but can now walk again thanks to intensive training. Stephan Kulle also works as a TV reporter and presenter.

Stephan Kulle

Karmapa. Der neue Stern von Tibet

Karmapa. The New Star of Tibet

When the Dalai Lama dies, the Karmapa will be Tibet's only chance to resist being entirely dominated by the Chinese. The Tibetans will place all their hopes in the Karmapa. The journalist and theologian Stephan Kulle has met the 26-year-old many times in his Dharamsala exile, getting to know him in personal conversation better than any other Western journalist or visitor. His portrait shows the Karmapa not only as the possible new spiritual leader of Tibet, but above all also as an unusual individual – from a very close perspective.

- The new bestseller by Stephan Kulle
- The Karmapa is planning to visit Germany in spring 2012
- Major media appearances in preparation



Bill Mockridge
Je oller, je doller
320 pages
Scherz Verlag, February 2012

The popular cabaret and television star **Bill Mockridge** knows his old-age onions. He's getting older all the time – and has been tackling the subject in his stage act for years now. In *Je oller, je doller* he gently ridicules himself, using charm and irony to describe the adventurous journey from and a best-ager to a rest-ager.

Bill Mockridge shows us how to age with dignity – not with a skimpy OAP's portion, but with an extra-large helping of humour (after all, you can take the leftovers home in a doggy bag).

Bill Mockridge

Je oller, je doller ***So vergreisen Sie richtig***

The Older, the Better. How to Get Really Ancient and Wrinkly

This book won't make you any younger. The pages, although excellent-quality paper, are not coated with a revolutionary anti-aging cream that you can use to simply wipe the wrinkles off your face. And there's no point looking for instructions on building a time machine in *Je oller, je doller* either. What you will find is answers. Answers to all the questions that trouble every one of us as we drag our uncertain, trembling feet over the threshold to old age: I used to like Iron Maiden – do I have to switch to maiden aunts now? How dangerous is an overdose of vitamin D? Why haven't I got the memory of an elephant any more – just the waistline?

PETER MODLER



Peter Modler

Die Königsstrategie. So meistern Männer berufliche Krisen

The King's Strategy. How Men Manage Professional Crises

Peter Modler

Die Königsstrategie

224 pages

Krüger, March 2012

Dr. Peter Modler, born 1955, began studying law before gaining a PhD in Catholic theology and training as a carpenter. He spent many years working on a high level in the media industry; since 1998 he has run his own management consultancy firm (www.drmodler.de). He spent five years as a judge at the Freiburg industrial tribunal. Modler now also lectures at the University of Freiburg and the Mannheim University of Applied Sciences. He is the inventor of the "Arrogance Training Programme".

Even in this day and age, the world of business is a man's world. Anyone who doesn't understand its language is helpless in the face of its power games. So it's important for women to learn this "language" if they want to be taken seriously by their male colleagues. Corporate advisor Dr. Peter Modler shows us how to do just that, using a wide variety of revealing case studies. An important book providing specific help for problems with male colleagues, superiors and business partners.



Philipp Scharri

Der Klügere gibt Nachhilfe. Sprachakrobatik für alle Lebenslagen

Your Own Private Language Tutor.
Linguistic acrobatics for any situation

Philipp Scharri

Der Klügere gibt Nachhilfe

224 pages

FTV, May 2012

Philipp Scharri is a cabaret comedian, poetry slammer and performance poet, because that sounds so impressive. His tendency to let wordplay run away with him earned him regular bruises as a child, but since he began wrapping it up in complicated epic poems that same love of wordplay has garnered him an amazing amount of applause. And now people have even started giving him money for it. He's amazed at what can come of someone with a degree in German literature and philosophy. Philipp Scharri has appeared at numerous German-language poetry slams and cabarets since 2006, with his own show "Der Klügere gibt Nachhilfe" since 2009. He has also appeared on radio and TV, including SWR, WDR, SR, BR, 3sat and SAT 1.

Philipp Scharri is a language-lover and word virtuoso, charming his audience as a prize-winning poetry slammer and cabaret comedian. In *Der Klügere gibt Nachhilfe*, he shares his own enthusiasm for language with his readers and his growing fan base – with linguistic wit, wordplay and plenty of rhymes. A book to awaken your lust for language with a kiss – far removed from the usual type of private tutoring.



Sonja Schönemann/Ralf Husmann. Die Kiste der Beziehung.

Ein Paar packt aus: Tragikomische Geschichten über die Zweisamkeit
Boxing Up Love. Tragicomic stories from a relationship

Sonja Schönemann/Ralf Husmann
Die Kiste der Beziehung
256 pages
Scherz, June 2012

Ralf Husmann writes for the comedy series *Stromberg*, *Dr. Psycho* and *Der kleine Mann* and has his own columns in *KulturSPIEGEL* and *Playboy*. He has won the German Comedy Prize, the German Television Prize and the Grimme Prize for television. His successful debut novel *Nicht mein Tag* was published in 2008, followed by his second novel *Vorsicht vor Leuten* in 2010.

Sonja Schönemann (born 1978) has been writing comedy since 1995, initially for *RTL Samstag Nacht* and *Die Harald Schmidt Show*, later joining the team for *Die Wochenshow*. Her screenplays include episodes of *Der kleine Mann* and *Stromberg*. Under the pseudonym Bernd Stromberg, she wrote the guidebook *Chef – Deutsch, Deutsch – Chef*.

If you'd kept all the mementoes of your relationship, you'd have a huge amount of things: movie tickets, cocktail umbrellas, concert tickets, snapshots, crazy-golf results cards, and so on. Too banal to put on display, but too good to throw away?! Why not put all those small reminders of your time together in a box? For looking back in good times and in bad.

The successful *Stromberg* comedy writers Ralf Husmann and Sonja Schönemann made their very own box of relationship memories and look back together in their book: When was that again, honey, isn't that your ex in the photo, darling, and whatever happened to the romantic man I met back then, sweetie-pie?

You'll cry tears of laughter and recognition: the funniest way to refresh your relationship!

"The stomach is not the only way to a man's heart – try his funny bone too. Perhaps it's a relic of the days of yore, when sex used to be fun."



Senft/Seelig

Sorry, Hier sitzt schon meine Tasche

256 pages

FTV, August 2012

Lisa Seelig, born 1979, studied political science in Berlin. After training as an editor at the Berlin School of Journalism she became an editor at *Neon Online*, and has been a freelance author and reporter in Berlin since 2008. She writes for newspapers and magazines including *Süddeutsche Zeitung*, *FAZ*, *Tagesspiegel*, *dummy* and *Neon*.

Elena Senft, born 1979, studied French literature and modern history in Berlin. Since training as an editor at the Berlin School of Journalism, she has worked as an author, screenplay writer and columnist. She also graduated from the Munich Screenplay Workshop.

Fischer Taschenbuch Verlag published their book *Wir waren jung und brauchten das Gel* in 2010.

Elena Senft/Lisa Seelig

Sorry, hier sitzt schon meine Tasche

Sorry, My Bag's Sitting Here

Lisa Seelig and Elena Senft's second book is an entertaining, ironic and very personal typology of annoying people and everyday situations. In one hundred chapters, they relate their own painful experiences of people who make our lives hell with their tics and tricks: pushers-in in the supermarket queue, smelly-sandwich-eaters on the underground, cinema-seat-reservers, shoe-removal-compellers and of course everyone who gets annoyed by them all too.



Hans von Trotha

Das Lexikon der überschätzten Dinge

192 pages

FTV, June 2012

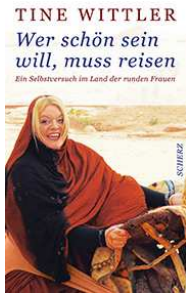
Hans von Trotha, born 1965, studied literature, history and philosophy in Heidelberg and Berlin. While working on a dissertation about the mutual influences between literature, philosophy and garden design he began writing for radio and various newspapers. He ran a Berlin publishing house for over ten years and is now a freelance writer and consultant on cultural issues.

Hans von Trotha

Das Lexikon der überschätzten Dinge

The Encyclopaedia of Overrated Objects

Cooking shows, navigation systems and coffee to go, or Franz Beckenbauer, Facebook and waste separation: Hans von Trotha collects them all in his *Lexikon der überschätzten Dinge*. Brief, witty texts in alphabetical order – some provocative, some ironic, some bizarre, but all of them highly intelligent with a core of truth. And who couldn't add a hundred things of their own that they consider totally overrated?



Tine Wittler

Wer schön sein will, muss reisen. Ein Selbstversuch im Land der runden Frauen

304 pages

Scherz, February 2012

Tine Wittler, born 1973, studied cultural and communication studies. Following ten years as a television presenter and novelist, this book brings her back to her roots as a journalist.

Tine Wittler

Wer schön sein will, muss reisen. Ein Selbstversuch im Land der runden Frauen

The Land of the Curvaceous Women

“Il faut voyager pour être belle,” Tine Wittler tells herself. And off she jets to Mauritania, Africa. To a land where – unlike Germany – she conforms perfectly to the ideal of beauty: voluptuous and curvaceous. She spends several weeks travelling the country researching beauty, on foot, by jeep or on the back of a camel. She goes in search of women who work hard to fatten themselves up and take dangerous medication to put on weight in the hope of finding happiness. For the heavier they are, the more desirable. But she also meets women who reject this tradition – and find a little freedom and new independence through weighing less. A travel journal that goes deeper, upturning our ideas about our bodies, our selves and our society.